

## GENERIC ELECTIVE (GE HS 017) : FASHION ACCESSORIES

### Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre- requisite of the course
		Lecture	Tutorial	Practical/ Practice		
Fashion Accessories	4	3	0	1	XII Pass	NIL

### Learning Objectives

1. To impart knowledge of fashion accessories
2. To familiarize the students with leading accessory designers
3. To provide knowledge of the basics of common accessories viz., handbag, footwear and hats
4. To help students in understanding design methodology, materials, production process and market dynamics of fashion accessories

### Learning Outcomes

The student will be able to

1. Recognize the role and importance of fashion accessories in the apparel industry
2. Describe the various categories, history, styles and production methods of fashion accessories
3. Restyle and coordinate accessories with apparel using creative ideas
4. Understand forecast, trends, and process of accessory designing
5. Develop skills in range planning and creating fashion accessory

### SYLLABUS OF GE HS 017

#### THEORY (Credits 3; Periods 45)

#### UNIT I: Overview of Fashion Accessories

**12 Hours**

This unit traces the history and importance of fashion accessories. It discusses the fashion cycle, role of an accessory designer and leading accessory brands and designers around the world.

Subtopics:

- History of accessories from ancient times to present

- Importance of fashion accessories in apparel industry
- Fashion cycle of fashion accessories
- Role of an accessory designer
- Leading accessory brands and designers

## **UNIT II: Categories, Styles and Production Methods of Selected Fashion Accessories**

### **12 Hours**

The unit brings forth the categories, styles and production methods of fashion accessories. It also helps to understand the coordination of fashion accessories with apparel.

Subtopics:

- Brief history, components, styles, materials and production methods of accessories: Handbags, Footwear, Hats, Belts, Ties, Scarves, etc.
- Coordinating accessories with apparel

## **UNIT III: Concept to Creation: Overview of Fashion Accessories Industry 9 Hours**

This unit provides an insight into marketing and promotional aspects of fashion accessories.

Subtopics:

- Inspiration and research for design development
- Trend analysis and forecasting process
- Spec-sheets and Tech Packs
- Sourcing of material
- Costing
- Developing a range
- Care and maintenance

## **UNIT IV: Marketing and Promotion**

**12 Hours**

Ways to increase the life of garments to reduce waste generation.

Subtopics:

- Marketing of fashion accessories
- Window concepts and displays
- Promotional practices

### **PRACTICAL (Credit 1; Periods 30)**

- Study of materials for fashion accessories
- Sketching of fashion accessories – Handbags and Footwear
- Sketching and rendering of life-size handbag and footwear (One each)
- Reporting of national and international accessory brand/ designer (One each)
- Theme based accessory designing - Mood boards, designing and construction (Any one product)
- Restyling project – Restyle plain accessories using any surface ornamentation technique

### **Essential readings:**

1. Genova Aneta (2011), Accessory Design, Fairchild Publications; 1 edition
2. Know Your Fashion Accessories, Celia Stall- Meadows, Fairchild Books; Student ed. Edition (25 August 2003), ISBN-13: 978-1563672453
3. Lau John (2012), Basics Fashion Design 09: Designing Accessories: Exploring the design and construction of bags, shoes, hats and jewellery, A Publishing; 1

edition

4. Schaffer Jane, Saunders Sue (2012), Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories, Barron's Educational Series
5. Stephens Frings Gini, (2007), Fashion: From Concept to Consumer (9th Edition), Prentice Hall

**Suggested readings:**

1. Abling Bina (2005), marker rendering for Fashion, Accessories, and Home Fashion, Bloomsbury Academic, Illustrated Edition, ISBN 1563673606, 9781563673603.
2. Gerval Olivier (2009), Fashion Accessories, A&C Black, Illustrated edition, ISBN 140811058X, 9781408110584.

**Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.**